

COMMUNITY SPOTLIGHT



“We knew we had hit a homerun when we found Pinnacle Shores.”

Lisa Barton,
Property Owner

THE GATED COMMUNITY OF PINNACLE SHORES

BY CASEY REZNY

From the moment you drive through the gated entrance of Pinnacle Shores you know that this is not your typical lakeside community. While private communities are not uncommon, Pinnacle Shores is the only community on Table Rock Lake that has a Clubhouse complete with workout facility and gathering area including a full kitchen and fireplace, custom heated pool, private concrete boat slips, underground utilities, community sewer and water, paved roads and spectacular views of Table Rock Lake. The community consists of single family homes only. There are no time shares, nightly rentals, townhomes or any type of multi-family homes.

The sales have gone surprisingly well according to Jay Steed, the developer and CEO of The Steed Corporation. “We just closed on a lakefront lot and a lakefront home two weeks ago and signed another contract for a lake view lot last Friday. We knew we had a gorgeous piece of property but I honestly had no idea it was going to attract this much attention.” Not everyone is surprised Pinnacle Shores has been selling so well.

We contacted Rick Witka, Broker and CEO of “Tri-Lakes, REALTORS”, the largest real estate company in the Branson Tri Lakes area. Rick Witka is familiar with Pinnacle Shores and the developer. “I spent some time with the developer, Jay Steed, at his community. He took me through the property including the new clubhouse and spec homes he has built. This is a first class project and the only community on Table Rock Lake that offers these types of amenities. The location is excellent and very desirable.” says Witka.



In talking to Steed we learned more about Pinnacle Shores. There is no time limit to build in Pinnacle Shores. Steed says that most of the people that purchase want to buy now and build later. “We are still selling our home-sites at pre-construction prices and our clients want to take advantage as long as they have no obligation to build immediately. It’s worked out well for our company as well as our clients.” We also asked Steed about the building restrictions and covenants. “Our covenants are typical of this type of community and property owners know we will continue to protect their investment. An owner will have their building plans approved prior to construction which helps protect us as a developer as well as those who have invested in the community.

As with any lakeside community Pinnacle Shores has some incredible views that you notice almost immediately upon entering. The views are not exclusive to the lakefront lots and in fact are outnumbered by lake view lots. “Besides the location this is probably what attracted me the most to this property. I didn’t want to disturb the natural beauty of the property but at the same time knew that we could open up the view to the lake by taking out the underbrush and some of the dead trees. It was amazing what a difference it made. Now several of the home-sites have incredible views of the lake that weren’t possible prior to the work we did.”

The development owned by The Steed Corporation has just over 90 home-sites total that started selling as soon as they opened their doors. “We expect to be sold out within 16 months based on what the real estate agents are telling us and the sales we’ve already made. We have a very special community here, amenities that nobody else offers, a great location and the best value in the area.” Steed adds.



We caught up with Bruce and Lisa Barton who purchased a lakefront home-site in Pinnacle Shores. When asked about her purchase Lisa said, “We have lived in the Ozarks for about ten years and scouted the Table Rock Lake area for a place to call home. Pinnacle Shores stood out over all the other places we had visited. We knew we had hit a homerun when we found Pinnacle Shores.”

Jay Steed told us that his goal was to build the best lakeside community anywhere on Table Rock Lake. From what we saw on our visit to Pinnacle Shores, he may have succeeded.

If you would like information on Pinnacle Shores or Steed developments you can contact them at david@sslandcompany.com or by calling 417-699-2086. Pinnacle Shores is open 7 days a week and their information center is located in the clubhouse.